



Chris Kiske, Vice President/General Manager, Brazos Valley Communications  
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## Job Opportunities – Radio Alegria Sales

### Bilingual Account Managers

#### *What We're Looking For:*

Bryan-College Station's leading cluster of radio stations are looking for ambitious, creative, and highly motivated sales people to help convert the success of top stations into significant revenue gains this year, with particular focus on our award winning Regional Mexican radio station, 1240 Radio Alegria. Applicants are encouraged to demonstrate their ability to prospect for new business, build and execute exciting promotional proposals, as well as research, understand, and solve customer needs. Brazos Valley Communications provides a supportive, diverse, and enjoyable work environment where hard work is rewarded and success is measured by more than line items on a spreadsheet. If you are challenged by new ventures, new media, and new approaches to radio broadcasting in the youngest market in America, please apply today.

#### *Things That Will Help You Get This Gig:*

- If you are bilingual and can demonstrate the value of the Hispanic listening audience to both English and Spanish speaking prospects.
- Ability and willingness to target small local Hispanic oriented businesses and integrate into local Hispanic culture. Ability to learn to target general market clients with the power of the Hispanic market.
- Ability to attend regular sales meetings in English and converse comfortably with English speaking staff and clients as well as Spanish speaking staff and listeners.
- If you are willing to do what it takes to stand out in pursuing a highly sought after position, the best way to do this is actually "sell" us on YOU in the manner you would sell our stations to a prospect.
- Proven sales experience is a plus, but a track record of going the extra mile in any passion is required.

### Other Opportunities

- **Internships** – We are also willing to craft an internship in any department inside the station including sales, programming, promotions, interactive, engineering, or the business office. Paid and Unpaid.

*Submit Cover Letters, Resumes, Presentations, Airchecks (no phone calls) to:*

**[JOBS@BRAZOSRADIO.COM](mailto:JOBS@BRAZOSRADIO.COM)**